

Meeting Notes TAG

Thursday, November 15, 2018, 6:00 pm

Present:

Eric Steinbrenner

Brendan Quinn

Adrienne King (taking minutes for Sara Quinn, who is absent)

Art McBain

Reviewed Minutes: Minutes Approved

Informational:

- Virgie Robinson Toy Drive – money from FaceBook should be going into the account today, good success.
- Update on Finances: \$150 in the bank, money paid to Amazon for toys for Virgie Robinson, and will be refunded by FB fundraiser
- AU Extra Life Event on 11/3/18 (Brendan) Art and Eric raise \$350, met the whole goal. Also, Ahmed, student from WSU Media needs to do a promotional video for a local 501c3, and so that's also in the works.
- Meeting with Amanda Gustafson (Lewis & Clark Elementary Advanced Placement): (Adrienne) quick verbal discussion, interest expressed, especially for TAG to do a board game thing for the class. Email Amanda to flesh out an event, plan for spring (after JA and RadCon).
- Price for using Richland Community Center: (Adrienne) no update.
- Rotary donation: (Adrienne) no update, talked to club president who said to verify process on the website, and follow up by attending the board meeting.

New Business

- Media and Marketing (Sara/Brendan): Establish goals and use analytic reporting – e.g., Brendan wants to get Instagram to 500 followers. Ultimately, we need to create content, and reach out to potential creators of content.
- Fundraising Committee (Brendan): All fundraisers have been successful.
 - How to recruit more committee members: need a commitment to at least one event a month. Maybe minimum commitments (e.g., list 4 things, members need to pick 2)
- Creating a “public” games library (Brendan): Question of whether there is a demand, discussion of keeping stuff up to date on Board Game Geek. Not an immediate concern, but something to keep considering.
- David Spaulding contacted Sara about expanding TAG and hosting a game night at the community center – center is open and staffed, can help. His goal is to make the downtown Kennewick area a destination. Might be a good venue for the Board Game Design group, which has had issues with booking the Richland library. Good match for gaming plus proto-typing. Will be looked into.
- Toys for Tots drive (Sara): Very little effort, Sara will contact Toys for Tots, work with Kory, and it's minimal work. Went very well last year.

