

# TAG annual public meeting

Notes from June 1<sup>st</sup>, 2019: 2:00pm

Brendan welcomed everyone (the board, Art, and 7 additional members)

He went over everything TAG has done since incorporation (2018-2019).

He also talked about the advisors that have been added and connections being made on that front.

We will start sending out a monthly newsletter using MailChimp.

We talked about the future:

TAG'd will work with the CBC Game Club to do some events.

We talked about building a curriculum for schools around game design.

We talked about wanting to do a new event for unpub/prototype games.

We want to work with AU as planned to do video playthroughs.

We mentioned that we're still looking for volunteers to do social media posts and marketing.

We talked about the possibility of partnering with Visit Tri-Cities and local hotels to get more people in from out of town.

We mentioned that CBC is interested in working with us to develop a scholarship program in the future.

An outline of these talking points follows:

In 2018–2019 so far, we have:

- raised over \$1000 donated to charities and schools in the Tri-Cities, including:
  - o \$500 from conFUSEcon went to Safe Harbour: My Friend's Place teen shelter
  - o \$325 went to add a children's game library to the TAG library
  - o \$250 went to playground equipment for Virgie Robinson Elementary's Communities in Schools program
  - o two overflowing bins of toys at Adventures Underground for Toys for Tots
- found a new permanent home for large events in CBC
- expanded our Advisory Board from one member to four:
  - o Art will continue on as an Advisor
  - o Meghan Ryan, leader of the LGBTQ+ Tabletop Social has joined
  - o Donnie Koker, generous contributor to our library and a member of the AU family has joined

- o Mike Reynolds, Faculty Advisor for the CBC Game Club has joined
- started the process of tying TAG together with schools in the Tri-Cities:
  - o by participating in game/reward days at Virgie Robinson
  - o by putting on a Family Game Night at Robert Frost
  - o by taking part in a Family Day at Homelink in Richland
  - o and we've created a successful model for the types of events above that can be held at other schools
- continued to support our regular events:
  - o weekly games at AU that Eric heads up
  - o weekly TAG'd design group lead by Ryan and Nik
  - o bi-weekly Ladies Game Night lead by Rachel Carlsen
  - o monthly LGBTQ+ Tabletop Social lead by Meghan Ryan
  - o monthly Game Night at Brews lead by me
  - o monthly GM Workshop lead by Adrienne, Ross, and myself
  - o annual TableTop Day and conFUSEcon
  - o RadCon Game room (which will have a bigger space next year)
- continued to develop and sustain relationships with local schools and businesses

#### Future plans:

- November unpub/prototyping convention in conjunction with CBC Game Club
- Expand game nights at local schools
- Develop a regularly released gaming content program in conjunction with AU
- Expand marketing efforts to increase membership
- Approach hotels surrounding CBC for block rates to make traveling in for conFUSEcon more appealing
- Fundraising:
  - o conFUSEcon is our largest single fundraiser; this year funds go to the local chapter of Communities in Schools
  - o develop program to fundraise and donate to schools to pay off lunch debts
  - o T-Shirt sales via Bonfire or similar org
  - o raffles and stamp card efforts (thanks to Art)
  - o Toys for Tots

#### Nominations:

President: Brendan, Eric

Vice President: Eric, Brendan

Secretary: Sara

Leif: Treasurer

Adrienne: Director of Outreach

No additional nominations.

Eric spoke about why he wants to be president. He spoke about his history with TAG and how we incorporated together so that we could grow. His goal is to see TAG continue to grow.

Brendan spoke about why he wants to be president. He talked about TAG and conFUSEcon growing, as well. He talked about wanting to reach out to other local groups, and how we can now offer more events to underserved communities. He talked about how gaming is a way for introverts to create social connections.

Voting:

President: Brendan

Vice President: Eric

Leif: Treasurer

Adrienne: Director of Outreach

Sara: Secretary

Adjourned with a game of Code Names.